

OC AFFAIRS UNIT



The OC Affairs Unit consists of highly trained and skilled teams that monitor and manage Omicron Commonwealth business environments. This Unit combines strategies for business relations, communications, issues management, and Omicron Commonwealth members and citizens. The Affairs Unit aims to influence public policy, build and maintain strong relationships with the General Assembly and Omicron Commonwealth businesses, and engage with, and monitor stakeholders.

The OC Affairs Unit markets and improves Omicron Commonwealth's image, drafting press releases, social media strategies, creating content, launching events and campaigns, and promoting Omicron Commonwealth services.